

## About LTA

Lansing Telugu Association is the group representing the Telugu speaking people of India from the states of Andhra Pradesh and Telangana. There are more than 1000 families living around Lansing, Grand Ledge, Okemos, Holt, East Lansing, Haslett and surrounding areas since more than 20 years.

Our members are professionals in fields such as Information Technology, Healthcare, Higher Education, and the Automotive industry. Since 2005, LTA has been a cornerstone of cultural preservation and community engagement, organizing festivals, charitable initiatives, and sports activities that connect generations and foster unity both locally and globally.

This year, we are thrilled to celebrate Sankranti, the harvest festival that honors tradition, gratitude, and new beginnings. Join us on Saturday, January 24th at Waverly High School for an evening of vibrant cultural performances followed by a delicious south Indian dinner.

## Business sponsorship for LANSING TELUGU ASSOCIATION

We at Lansing Telugu Association (LTA) invite local businesses and corporations to join us as valued sponsors for our upcoming events and initiatives. Through strategic advertising on our website, during our cultural programs, and in our email communications, your brand will gain direct visibility among a vibrant and engaged community.

**We are a non profit organization** 501(c) 3 and You may be able to claim a deduction on your federal taxes if you donated to LTA.

## Become a SPONSOR and increase your reach.

1000

Over 1000 attendees from Lansing

30

Over 30 cultural songs, dances reflects Indian cultural & heritage

16

Over 20 events conducted including fundraising events, sports, games, and festivals



## Our Impact

LOCAL CHARITIES | BHARATIYA TEMPLE OF LANSING | LANSING TELUGU COMMUNITIES

## Sponsor Options

Our achievements are not possible without the encouragement of sponsors.

Our emails reach 1000 plus families in the community.

LTA has decided to extend their gratitude to the sponsors through innovative advertising programs on their platforms.

### BASIC

**\$ 500**

.....  
Your ads on our website  
.....  
Annual event booklet  
.....

### SILVER

**\$ 1000**

.....  
Your ads on our website  
.....  
Annual event booklet  
.....  
Event Calendar's back page  
.....  
Your banner at the  
cultural event location  
.....

### GOLD

**\$ 2000+**

.....  
ALL Silver features are included  
.....  
Your banner on social networks  
.....  
Event booklet's prominent page  
.....  
Scrolling names in the  
events slide show  
.....

### DIAMOND

**\$ 3000+**

.....  
ALL Gold features are included  
.....  
Your brand on event ticket stubs  
.....  
We will display your banner at  
ALL our events  
.....  
Up to 5 minutes on stage at  
prime time of the event  
.....

Gallery

