



LTA
LANSING TELUGU
ASSOCIATION

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About LTA

Lansing Telugu Association is the group representing the Telugu speaking people of India from the states of Andhra Pradesh and Telangana. There are nearly 1000 families living in areas of Lansing, Okemos, Holt, Haslett and surrounding areas since 15 to 20 years. Majority of the adults work in professional jobs in the fields of IT, Healthcare, Higher Education, Automotives etc. The group participates in various events, charities and activities locally and globally. They also follow their culture and traditions of India as part of which the community gathers together and celebrates Indian festivals since 2005.

This year the community is celebrating the festival of Sankranti on Saturday February 1st 2025. The event will be held in Okemos High School which include cultural activities followed by Lunch.

Business sponsorship for LANSING TELUGU ASSOCIATION

We at LTA are seeking sponsorship from local businesses and corporations by advertising with us in our website, during our event, and email communications. This will help our community and also give your business a very good platform with direct outreach.

We are a non profit organization 501(c) 3 and You may be able to claim a deduction on your federal taxes if you donated to LTA.

Become a SPONSOR and increase your reach.

1000

Over 1000 attendees from Lansing

30

Over 30 cultural songs, dances reflects Indian cultural & heritage

16

Over 16 events conducted including fundraising events, sports, games, and festivals





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Our Impact

LOCAL CHARITIES | BHARATIYA TEMPLE OF LANSING | LANSING TELUGU COMMUNITIES

Sponsor Options

Our achievements are not possible without the encouragement of sponsors.
Our emails reach 1000 plus families in the community.
LTA has decided to extend their gratitude to the sponsors through innovative advertising programs on their platforms.

BASIC

\$ 500

.....
Your ads on our website
.....
Annual event booklet
.....

SILVER

\$ 1000

.....
Your ads on our website
.....
Annual event booklet
.....
Event Calendar's back page
.....
Your banner at the
cultural event location
.....

GOLD

\$ 2000+

.....
ALL Silver features are included
.....
Your banner on social networks
.....
Event booklet's prominent page
.....
Scrolling names in the
events slide show
.....

DIAMOND

\$ 3000+

.....
ALL Gold features are included
.....
Your brand on event ticket stubs
.....
We will display your banner at
ALL our events
.....
Up to 5 minutes on stage at
prime time of the event
.....

Gallery

